

Heartland Christian College desires to ensure that all gifts to, or for the use of, Heartland Christian College are structured to provide maximum benefits for the donor and the college, in a manner consistent with the College's vision, culture, and practices. Because some gift situations might be complex, or more costly than beneficial, or restricted in a manner not in keeping with the goals or values of the college, this policy has been developed to establish standards by which all gifts will be evaluated. This policy is intended as a guide and allows for some flexibility on a case-by-case basis

1. Heartland Christian College encourages gifts in support of its mission as a private not-for-profit Christ-centered Bible College
2. Heartland Christian College seeks to implement a gift acceptance policy that will protect:
  - a. the best interests of the donor;
  - b. the welfare and integrity of Heartland Christian College; and
  - c. the Heartland Christian College employees charged with the administration of advancement activities
3. Donations of gifts for unrestricted, general purposes are encouraged because of the flexibility they provide in meeting the most pressing needs of Heartland Christian College.
4. The college reserves the right not to accept certain gifts, including those from which the college will realize little or no financial gain, or which are made for purposes that are inconsistent with the college's overall mission, or which have restrictions that violate the college's ethical standards or require illegal discrimination.
5. Donors are encouraged to consult with their personal advisors (accountants, certified estate or financial planners, attorneys, investment brokers, etc.) before making any gift to the college, particularly a planned gift.
6. The college shall acknowledge all gifts and donations in a manner that respects and honors the donor.
7. In accepting a gift, the college also accepts a responsibility to the donor to steward that gift. This includes administering the gift properly, providing the donor with appropriate financial information about the gift, and, when appropriate, reporting to the donor about the use of the gift.